



Press release - 15 January 2025

International Travel BookAward - Awards Ceremony From the Spree to beautiful Lake Constance!

FRIEDRICHSHAFEN, BERG - In future, the International Travel BookAward ceremonies will take place in Friedrichshafen on Lake Constance, following on from the long-standing ITB BookAward ceremonies at ITB Berlin - most recently in 2024.

From 2025, the award winners will receive their trophies and certificates as part of the **WunderWelten-Festival** in the Four Countries Region of Lake Constance - directly on the shores of Lake Constance. The starting signal will be given on 7 November 2025 at 4 pm as part of the **20th WunderWelten** at the Graf-Zeppelin-Haus Event and Congress Centre in Friedrichshafen. A supporting programme is in preparation.

Information with videos on these websites offer insights into the upcoming events:
www.wunderwelten.org and www.gzh.de.

The jury will meet on 16 May to select the laureates. Afterwards, the winners of the International Travel BookAwards 2025 will be announced internationally.

Organiser Margrit Philipp from Verlagsbüro Philipp: 'We would like to thank Mr Immanuel Schulz, the organiser of WunderWelten, for allowing us to become part of his globally experienced community of photographers and authors. Over the years, authors who have reported on their travels to far away countries with impressive live reports have already been honoured with ITB Book Awards.' Immanuel Schulz on the new partnership: 'Year after year, our three-day festival is a successful crowd-puller for many thousands of visitors from near and far. The WunderWelten Festival and the International Travel Book Award are a perfect match.'

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