

PRESS RELEASE

ITB Book Awards 2015:

DUMONT Kalenderverlag and Moritz Verlag win the Calendar Award for 'Alle Welt'

Berlin, 20 November 2014 – Preparations for the ITB Book Awards 2015 are now under way. To whet audiences' appetites the event opens with an award for next year's travel calendar featuring the best images, with the winner chosen by ITB Berlin in cooperation with the RavensBuch bookstore from Friedrichshafen.

The winner of the 2015 award is a good suggestion for children's rooms. It is 'Alle Welt', published by the Cologne-based DUMONT Kalenderverlag, with the eponymous book published by Moritz Verlag. Martina Kraus, one of the judges, says: "Called 'Alle Welt', this calendar with maps is more than just a new map on the wall every month, instead it inspires curiosity. Readers find themselves entranced by fascinating faraway worlds and are able to forget time. Along with the larger, multi award-winning book of maps the result is a unique treasure trove with imaginative illustrations that not only children will enjoy exploring.

Together with the jury's selection of other awards - for the best traditional travel guides, travel books, illustrated travel books, maps, specialist travel publications, cookbooks and publishing innovations - the Calendar Award will be presented at the world's largest travel trade show on March 5, 2015 in Berlin. The Destination Awards 2015 will focus on Mongolia, the official partner country of ITB Berlin 2015.

The members of the 2015 jury are:

- Eckart Baier (editor-in-chief, Buchjournal)
- Cornelia Camen (editorial department, BuchMarkt)
- Armin Herb (jury spokesman, editorial offices, Armin Herb)
- Martina Kraus (branch manager, RavensBuch)
- Burghard Rauschelbach (independent consultant for sustainable tourism, GIZ)
- Gerd W. Seidemann (travel desk, Der Tagesspiegel)
- Astrid Zand (chairing the jury, press officer at ITB Berlin)
- Michael Zehender (managing editor, dpa Themendienst)

Jury members presiding over other categories:

- Mongolia as a Travel Destination, Karl Mertes (journalist),
- Mongolia as a Travel Destination, maps, specialist travel publications: Regine Kiepert (proprietor, Schropp Land & Karte)
- Travel Guides, Travel Books, Travel Cookbooks, Lifetime Achievements, Margrit Philipp (Büro Philipp)

The presentation of the ITB Book Awards 2015 will be moderated by Mary Amiri and will take place on Friday, 6 March 2015 at 4 p.m. at the cinema in the Marshall Haus in the Summer Garden on the Berlin

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Exhibition Grounds.

Every year, at the beginning of ITB Berlin, the annual Messe Berlin ITB Book Awards recognise the latest interesting publications from Germany and abroad, mainly in German, but also in translation. The aim of the awards is to focus attention beyond national borders on the broad spectrum of important intercultural travel and tourism publications.

After carrying out its own research the jury nominates a shortlist for the award presentation. Publishers can also submit book titles directly. The deadline for entries is 12 December 2014. Titles which are not ready for publication when the jury convenes are not considered for selection. The ITB Book Awards do not confer money prizes.

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About ITB Berlin and the ITB Berlin Convention

ITB Berlin 2015 will be taking place from Wednesday, 4 to Sunday, 8 March, and from Wednesday to Friday will be open to trade visitors only. Parallel with the show the ITB Berlin Convention, the largest event of its kind, will be held from Wednesday, 4 to Saturday, 7 March 2015. Additional information is available at www.itb-convention.com. ITB Berlin is the global travel industry's leading trade show. In 2014 a total of 10,147 exhibitors from 189 countries displayed their products and services to 174,000 visitors, who included 114,000 trade visitors.

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